Export Segments

Segmentation is one of the key components to the Evergage Platform. You can filter your users and accounts based on a wide range of criteria you define. Segments support deeper reporting and analytics of your website visitors. You can analyze segment data in Evergage or you can export segment data as a CSV or using a REST API .

This Article Explains	**Sections in this Article**
This article details how to export segment data as a CSV.	• Export Segments

Export Segments

1. Log into the *Evergage Platform* as an administrator
2. Select **User Segments** or **Account Segments**
3. Double-click the segment you want to export
4. On the *Users* tab, click **EXPORT**
5. On the *Segment Export* pop-up, select options as needed:
    1. **Custom Fields**

        1. Select **Include all custom fields** to include all custom user attributes defined in the report on *SETTINGS > Attributes*
        2. Select **Exclude all custom fields** to explicitly exclude custom fields from the report. Only built-in user attributes such as *userId* and segment rule conditions will be included as columns
        3. Select **Include only specific custom fields** to choose which custom user attributes to include in the report
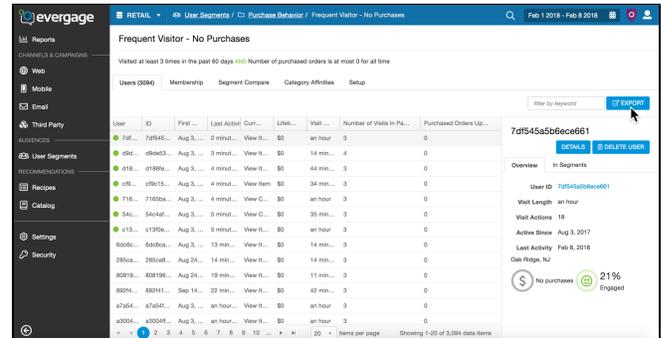
        > **NOTE**
        >
        > If you select this option but do not choose additional attributes, all custom attributes will be excluded from the exported CSV

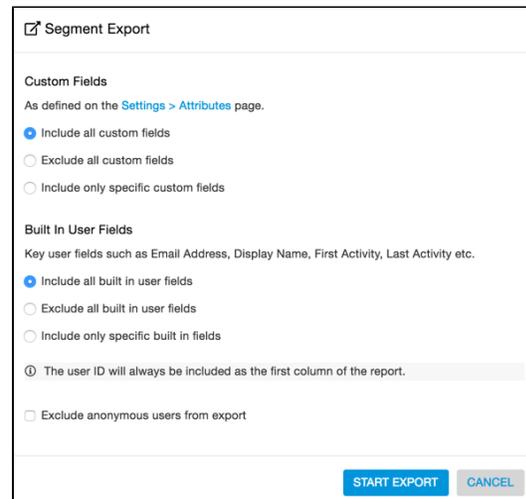   2. **Built In User Fields**

        1. Select **Include all built in user fields** to include fields such as *userId*, *emailAddress*, *displayName*, *firstActivity*, *lastActivity*, *engagementScore*, *engagementPercentageChange*, *segmentMemberships,* and *totalActions*
        2. Select **Exclude all built in user fields** to explicitly exclude all built-in fields except the *userId*
        3. Select **Include only specific built in fields** to choose which built-in user fields to include

        > **NOTE**
        >
        > If you select this option but do not choose additional fields, only the userId (and accountName if your dataset has track accounts enabled) will be included in the exported CSV

3. **Exclude anonymous user from export** to omit any anonymous users from your export

6. Click **Start Export**