

Recommendations



Evergage Recommendations brings advanced, per-user product and content suggestions using complex algorithms and a deep understanding of user behavior. The solution offers configurable "recipes" that can be used to boost content or product discovery on your site. Recipes consist of ingredients, exclusions, and boosters, which can be constructed in a variety of combinations to serve up the right content or products based on the individual visitor's behavior and affinities on your site. These recipes are then queried against the proprietary Evergage Recommendations engine and the individual query results are presented to each visitor as his or her personalized recommendations.

REQUIREMENTS

You must have *Evergage Recommend* integrated with the dataset in which you are configuring the recommendations. Please contact your Customer Success representative to complete your *Recommend* integration.

This Section Explains

This section details how to use recommendations to provide advanced, per-user product and content suggestions.

Articles in this Section

- [Recipes](#)
 - [Create, Edit, or Delete a Recommendations Recipe](#)
 - [Add Ingredients to a Recipe](#)
 - [Add Exclusions to a Recipe](#)
 - [Add Boosters to a Recipe](#)
 - [Add Static Relationships to a Recipe](#)
 - [Add Variations to a Recipe](#)
 - [Test a Recommendations Recipe](#)
 - [Troubleshoot Recommendations](#)
 - [Understand SmartBundle](#)
 - [Understand SmartHistory](#)
 - [Understand SmartNav](#)
 - [Understand SmartSearch](#)
 - [Understand SmartTrends](#)
- [Catalog](#)
 - [Catalog Setup](#)
 - [Create Promotions in the Evergage Catalog](#)
 - [Configure and Use SmartSearch](#)
 - [Configure Static Relationships](#)
 - [Evergage Catalog and "Safe" Evergage JavaScript Functions](#)
- [Create a Recommendations Campaign](#)
 - [Choose a Location for Recommendations](#)