

Display Maintenance or Outage Message



Utilize Evergage to inform users of scheduled maintenance or service outages.

Category	Customer Success	Vertical	Technology, SaaS
Topic	Use a popup message to inform application users of scheduled maintenance or service outages	ID #	166

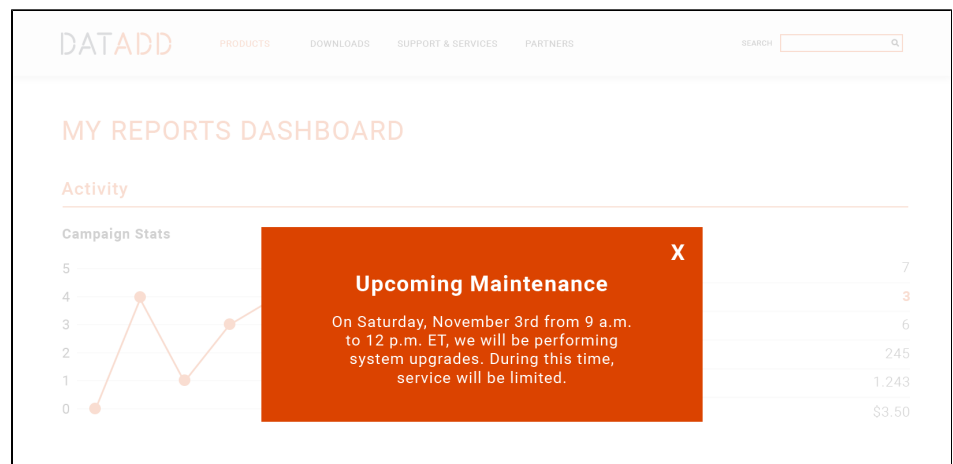
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Example

Like many companies with SaaS applications, Evergage periodically schedules downtime to perform system updates and maintenance. To ensure customers are aware of upcoming maintenance schedules, display a popup message with pertinent information once a user logs into your application.



Segment

Display message to all logged in users.

Measure

The success of this campaign is measured in reduced support tickets and calls during planned outages.

Setup

Given the potential urgency of these messages, a popup message is usually most effective.