

# Evergage Knowledge Base



## Getting Started

- Install the Visual Editor
- Navigating Evergage
- Glossary



## Reports

- Dashboard
- Activity
- Results
- Visits



## Channels and Campaigns

- Web Campaigns
- Mobile Campaigns
- Email Campaigns
- Third Party Campaigns



## Audiences

- Unified Customer Profile
- Segments
- Segment Rules



## Recommendations

- Recipes
- Catalog



## Decisions

- Configure Contextual Bandit



## Surveys

- Create or Edit a Survey
- Understand Survey Types
- Use Surveys in Campaigns
- Analyze Survey Results



## Integrations

- Customer and Segment Sync
- Configure Google Analytics



## Settings

- Data Model
- Integration Setup



## Security

- API Tokens
- Manage Users

## Playbooks

[Playbooks](#) provide ideas for planning and implementing personalization campaigns to achieve different marketing objectives.

Should you have any questions or need support, please contact your Customer Success representative or click [Contact Support](#) above.



## Customer Success



## Demand Generation



## E-Commerce



## Financial Services



## Gaming



## Travel and Hospitality

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- [See New and Updated KB Content](#)
- [See What's New in Evergage](#)
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