

Marketing Automation Platform Integrations



If your company is like most, you likely have customer data spread across several different systems. Evergage can pull information from these disparate systems to build richer [customer profiles](#) that you can use to target visitors with real-time, one to one personalization. Additionally, Evergage can pass analytics data to other systems so that data can be monitored, evaluated, and used in reports in a manner consistent with your company's internal processes.

This Section Explains

This section includes instructions for integrating several common marketing automation platforms.

Articles in this Section

- [Integrate with Eloqua](#)
- [Integrate with Marketo](#)
- [Integrate with Salesforce Marketing Cloud](#)
- [Integrate with Selligent](#)