Popup Messages

 This is the default message type created when you click . You can configure where a *Popup* message appears or how it looks. *Popups* should be used sparingly to convey critical information. They are the easiest way to grab a user's attention, but can negatively impact user experience.

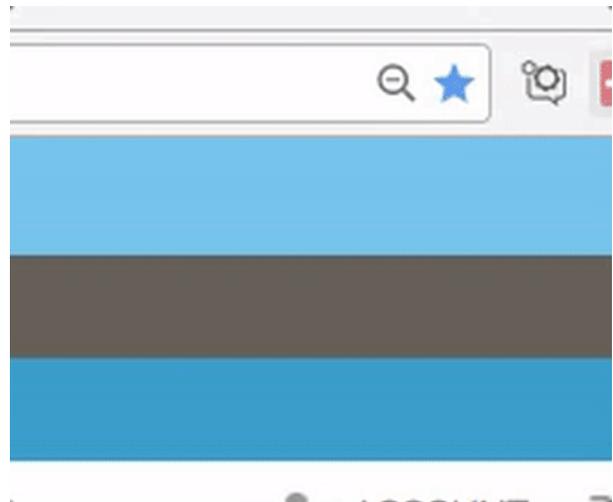| |
| --- |
| **This Article Explains** |
| This article details how to create a *Popup* message, adjust message settings on the *Type* tab, and save your message. |

Sections in this Article
• Get Started • Create a Message • Message Settings • Save Your Changes

Get Started

1. If you haven't already, open any page of your website, click the *Evergage* logo to the right of the address bar in Chrome, and click the Visual Editor slider to enable it

   > If you do not see the Evergage logo, you need to install the Evergage Visual Editor.
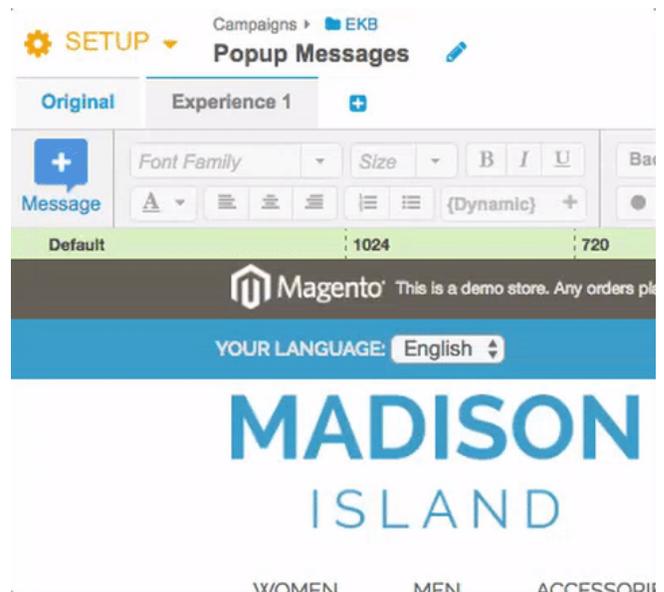
2. Create or edit a campaign

Create a Message

1. Click to create a new message

2. Click to adjust appearance and position, select a template appearance, set rules, options, and/or promoted content

   > Message format is not controlled in Message Settings. Refer to *Style Evergage Messages* for more information

3. At any time, click **OK** to save changes or **CANCEL** to close *Message Settings* without saving

Message Settings

This article details information about Callout-specific *Message Settings* on the *Type* tab only. For more information, please see *Adjust Message Settings* and *Add Rules for Campaigns, Experiences, and Messages* .

Type Settings

1. *Message Type* is pre-selected as **Popup**

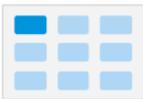> Click the drop-down to change the message type

2. Select the **Position**
3. Select **Modal** to darken the screen visible around the popup for emphasis
4. Select **Non-Blocking** if you want visitors to still be able to access the page beneath the popup without having to dismiss the popup
5. If you have multiple Evergage messages that may come up simultaneously, select **Stack** or **Rotate** from the drop down
6. Select **Invisible Message** as needed

Message Settings

| Type | Rules | Template | Options | Promoted Content |

Message type Popup ▾

Position

☐ Modal ("lightbox")

☐ Non-Blocking

When hovering over a non-blocking message, the page content beneath it can be accessed.

If other matching Evergage messages share the same CSS selector, this message. stack ▾

☐ Invisible Message

OK   CANCEL

Save Your Changes

1. When you have finished updating *MESSAGE SETTINGS*, click **OK**
2. Click **SAVE** or **SAVE & CLOSE** at the top right of the campaign window to save your campaign changes