

Use Surveys in Campaigns



Once you create a survey, you can use them to gather feedback from your visitors and customers in campaigns.

This Article Explains

This article details how to insert an existing survey to a campaign you've created.

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Get Started

1. If you haven't already, log into the *Evergage Platform*
2. [Create or edit a survey](#)
3. [Create a new campaign or edit an existing campaign](#)
4. Add a new message
5. Configure the message [Type](#) as needed

Add a Survey

After you create your message, you need to configure it to use the survey content.

1. Click **Insert Element**
2. Select **Survey**
3. Select the survey from the **Select Survey** dropdown
4. Select **Responsive** to make the survey responsive in size or **Fixed** to make it fit inside the message container
5. To preview the survey, click **Render Survey**
6. If needed, click **Edit Survey** and make changes to the survey
7. [Test and publish](#) your campaign

