

# Email Campaigns



With *Evergage for Email* you can leverage the deep behavioral insights collected by Evergage to insert content and recommendations personalized at open time, trigger precisely timed email messages, or message your opt-in list with content and recommendations personalized at open time, send-time, or both.

## This Section Explains

The articles in this section detail the process for creating open-time emails and triggered emails including any configurations required.

## Articles in this Section

- [Triggered and SmartBatch Email Campaigns](#)
  - [Configure Settings for Triggered and SmartBatch Email Campaigns](#)
  - [Create Email Item Templates](#)
  - [Create an Email Campaign](#)
  - [View Email Campaign Data](#)
- [Create an Open-Time Email Campaign](#)
  - [Create Open-Time Item Templates](#)
- [Use Promotions in Email Campaigns](#)