

In-page Edits



In addition to personalizing your site or app, Evergage campaigns can be used to make updates to your site or app, which will not affect SEO. You can change or hide text, links, or images, but you cannot reposition elements on the page.

This Article Explains

This article details how to make updates to your site or app, which will not affect SEO.

Sections in this Article

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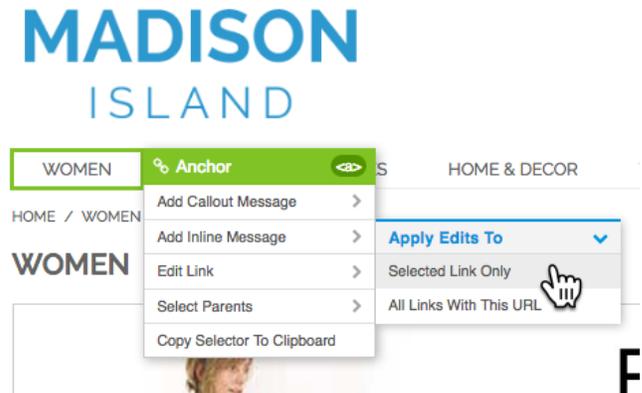
Articles in this Section

- [Multi Target In-Page Edits](#)

Change a Link URL

These instructions are for changing a single URL target. For more information on changing all URLs with the same target, please see [Multi-Target Page Changes](#).

1. Open your site and navigate to the page needing changes
2. Open the *Evergage Visual Editor*
3. [Create a new campaign](#)
4. As you move your mouse around the page, different elements will be bounded by a dashed orange line, indicating they can be edited (see [Style Evergage Messages](#) for more information)
5. Select the element you want to modify, which will change the outline to solid orange, indicating the item is selected and your mouse is hovering over it
6. Click  and select **Edit Link**
7. Select **Apply Edits To > Selected Link Only**
 1. Change the **Link URL** as needed
 2. Change the **Link Text** as needed
8. Click **SAVE** to save your campaign and link changes



NOTE

Since your changes are contained in an Evergage campaign, you must change the campaign state to *Publish ed* before changes will be live. Be sure you [test](#) any changes prior to publishing.

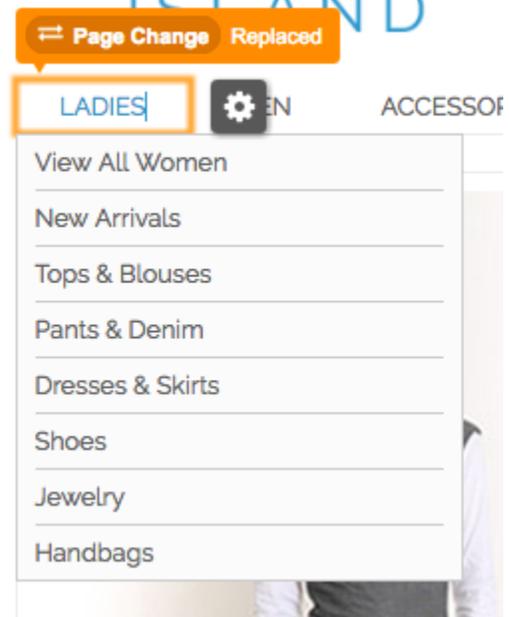
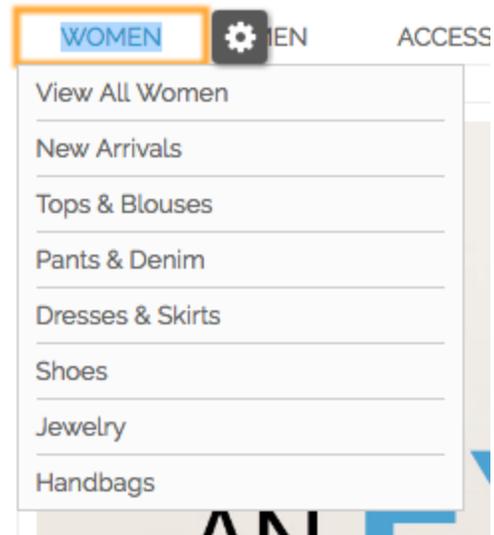
Change Page Text

1. Open your site and navigate to the page needing changes
2. Open the *Evergage Visual Editor*
3. [Create a new campaign](#)
4. As you move your mouse around the page, different elements will be bounded by a dashed orange line, indicating they can be edited (see [Style Evergage Messages](#) for more information)
5. Select the element you want to modify, which will change the outline to solid orange, indicating the item is selected and your mouse is hovering over it

- To edit the content of the element, click again and the outline will change from solid to a blurry line
- Use the [font styling controls](#) to make changes to the appearance of the text
- Change the text itself by typing directly over the text (ensure that you see the blurry line)
- Changes will be indicated by a  badge
- Click **SAVE** to save the changes to your campaign

NOTE

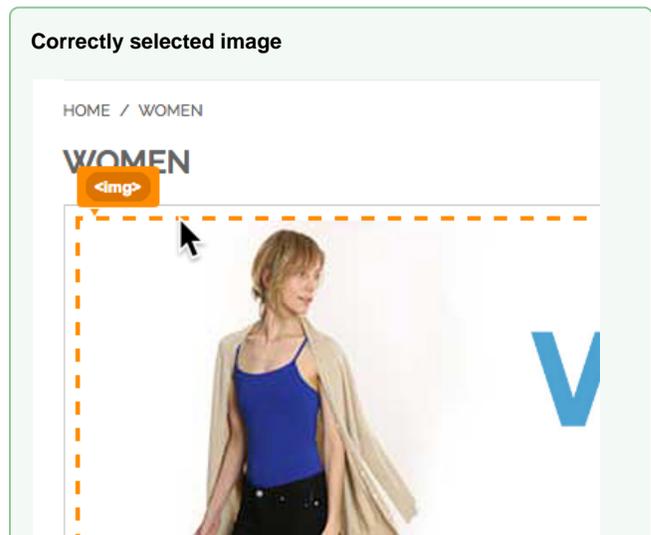
Since your changes are contained in an Evergage campaign, you must change the campaign state to *Publish ed* before changes will be live. Be sure you *test* any changes prior to publishing.



Change Images

- Open your site and navigate to the page needing changes
- Open the [Evergage Visual Editor](#)
- [Create a new campaign](#)
- As you move your mouse around the page, different elements will be bounded by a dashed orange line, indicating they can be edited (see [Style Evergage Messages](#) for more information)
- Hover on the image you want to change until you see a dotted orange outline with a  tag (see images at right)
- Select the image and the outline will change to solid orange, indicating the item is selected and your mouse is hovering over it
- Click  and select **Edit Image**
- Enter the new **Image Source URL**
- Enter a **Title Attribute** to show on hover (optional)
- Click **SAVE** to save the changes to your campaign

NOTE



Since your changes are contained in an Evergage campaign, you must change the campaign state to *Published* before changes will be live. Be sure you test any changes prior to publishing.



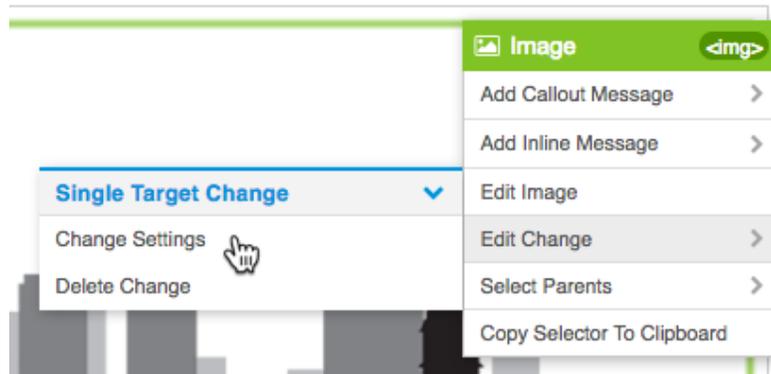
Modify Page Change Settings

When you add a page change, Evergage automatically creates a rule to display it only on the page you are currently editing. You can change that in Page Change Settings. For example, if you had the same image in the same location on several pages, you could change it on all pages by modifying the rule that controls which pages have the changed image.

1. Change the [Link URL](#), [Text](#), or [Image](#) on the page
2. Select the changed area
3. Click
4. Select **Edit Change > Change Settings**
5. Adjust the *Target Pages* rule as needed

NOTE

Changing these rules could impact multiple pages on your site - be sure to fully test changes prior to publishing. For more information about Target Pages rules please see [Add Rules for Campaigns, Experiences, and Messages](#).



Page Change Settings

Changing these settings could cause this change to appear on more pages than intended. Please consult support.evergage.com.

CSS selector *

Ignore Case

path is exactly

[+ New Rule](#)

Revise Page Changes

Once you make a page change you may need to modify or remove it. You can do this from within the same campaign that contains the changes.

1. Edit the campaign containing the changes
2. Select the experience containing the change
3. Click **SETUP** or click **Changes (1)**

NOTE

Changes will be orange if there are unviewed or deleted page changes

4. Page changes and messages are listed
5. Hover over a change or message to see it highlighted on the page
6. Each page change is initially created with a rule to so that it will only display on pages with the same URL path. The URL path is in green:

`http://example.com / th is/is/the/path ? search=word`

7. Click  to modify the rules for the change
8. Click  to delete the change
9. Click **SAVE** to save your campaign

