

# Fade a Message into the Page



If you have working knowledge of CSS and basic JavaScript, you can make an Evergage message fade into the page.

## This Article Explains

This article describes how to make an Evergage message fade into the page.

## Sections in this Article

- Create a Message with a Transparent Background
- Wrap Message Contents in a DIV
- Add CSS Styles
- Add jQuery fadeTo Function

## Create a Message with a Transparent Background

1. Log into the [Evergage Visual Editor](#)
2. Create a new campaign
3. Create a new popup message
4. Select **Background > Transparent**



## Wrap Message Contents in a DIV

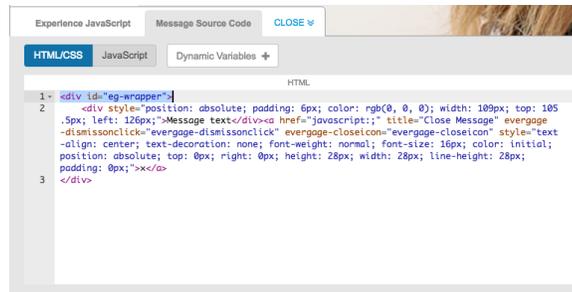
Once that step is done, the message's background will be transparent but its contents will still be visible when you render it on the page. To get around this, we need to go into the HTML source of the message and wrap all the contents with a div.

1. At the bottom right of the Visual Editor window, select **Message Source Code**
2. Confirm **HTML/CSS** is selected
3. Add `div id="eg-wrapper"` around the message div as shown in the image at the right



### NOTE

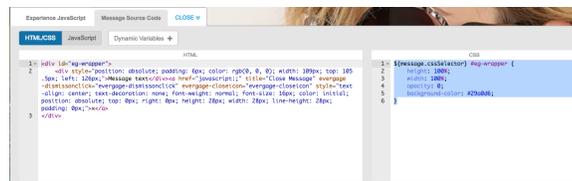
Add an ID to the wrapping DIV to make it possible to apply style changes and jQuery effects



## Add CSS Styles

Adding these changes to your message will make it transparent when it first renders on the page.

1. Still on the *Message Source Code* tab, confirm **HTML/CSS** is selected
2. At the right in the CSS area, add the following styles:
  - a. height: 100%;
  - b. width: 100%
  - c. opacity: 0;



- d. background-color: #29a0d6 (can be any hex color value)

## Add jQuery fadeTo Function

Now, you will use a jQuery fadeTo function to make the message fade in. For more information regarding this function, refer to this [article](#) outside of the Knowledgebase.



### NOTE

Evergage loads its own version of jQuery, called by 'ajq' instead of the standard '\$'

1. Still on *Message Source Code*, select **JavaScript**
2. Add the following line, where 'slow' indicates the speed of the fade effect (can be changed to 'fast') and 1 indicates the final opacity value of the message (can be changed to any value between 0 and 1, where 0 is invisible and 1 is opaque)

```
ajq('#eg-wrapper').  
fadeTo('slow', 1);
```

3. Click **APPLY**
4. Click **SAVE** to save your campaign

