

Infobar Messages



Infobar messages are similar to popup messages; however, this type of message persists as a long bar spanning across the width of the page, either at the top or the bottom of a page. Infobars work well for reminders, such as free shipping or an upcoming sale.

This Article Explains


This article details how to create an *Infobar* message, adjust message settings on the *Type* tab, and save your message.

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Get Started

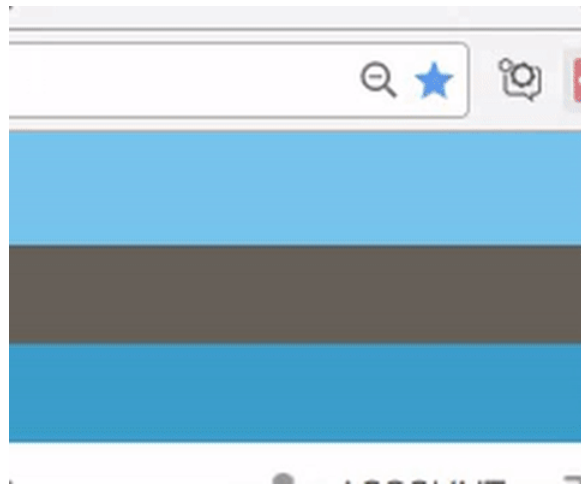
1. If you haven't already, open any page of your website, click the

Evergage logo  to the right of the address bar in Chrome, and click the Visual Editor slider to enable it





If you do not see the Evergage logo, you need to [install all the Evergage Visual Editor](#)

2. [Create or Edit a campaign](#)



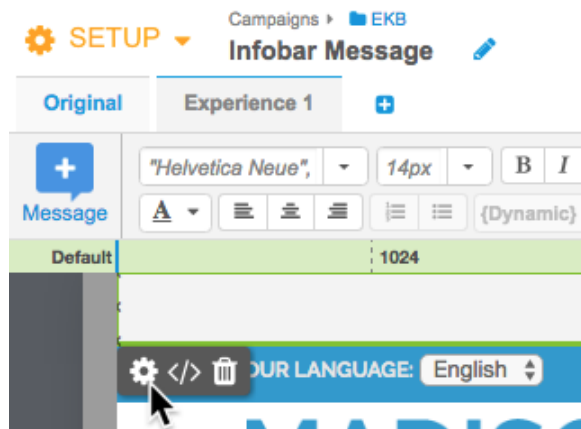
Create a Message

An Infobar is similar to a popup; however, this type of message persists as a long bar spanning across the width of the page, either at the top or the bottom of a page.

1. Click  to create a new message
2. Click  to access *Message Settings* where you can adjust the message type, appearance and position, select a template appearance, set rules, options, and/or promoted content



Message format is not controlled in *Message Settings*



Message Settings

This article details information about *Infobar*-specific *Message Settings* on the *Type* tab only. For more information please see [Adjust Message Settings](#) and [Add Rules for Campaigns, Experiences, and Messages](#).

Type Settings

1. *Message Type* is pre-selected as *Popup*

2. Click the drop-down to change the message type to Infobar
3. Select the **Position**
4. If you have multiple Evergage messages that may come up simultaneously, select **Stack** or **Rotate** from the drop down
5. Select **Invisible Message** if needed



Invisible messages are primarily used to modify the CSS on your site so you can monitor the effect of the changes. For example, you have a new font or style you want to use and would like to see what the response is.

Save Your Changes

1. When you have finished updating *Message Settings*, click **OK**
2. Click **SAVE** or **SAVE & CLOSE** at the top right of the campaign window to save your campaign changes

Message Settings

Type Rules Template Options Promoted Content

Message type: Popup

Position

Modal ("lightbox")

Non-Blocking

When hovering over a non-blocking message, the page content beneath it can be accessed.

If other matching Evergage messages share the same CSS selector, this message.

Invisible Message

OK CANCEL

Disabled

SAVE SAVE & CLOSE CANCEL

Undo Redo

Hierarchy | Source

1340px

Device Type