

# Enable Custom Client-side Integrations



If you use a separate reporting system (like Adobe Analytics), you can connect Interaction Studio to pull the data Interaction Studio collects into that system for reporting and analysis.



## Interaction Studio Classic Only

- The contents of this article are intended for customers using Interaction Studio (formerly Evergage Classic). Do not adjust your beacon version to downgrade or upgrade.
- The Visual Editor Chrome Extension will no longer be available starting January 1, 2023. For more information, see [this knowledge article](#).

## This Article Explains

Interaction Studio can easily expose important campaign data so that it can be shared with external systems. This article demonstrates how this is done using a typical format, however the format of the data is completely customizable.

## Sections in this Article

- [Data Types](#)

## Data Types

The following data can be exposed for each campaign:

- campaign ID
- campaign name
- experience ID
- experience name
- test group: [Control | Test]
- statistic type: [Impression | Click-through | Dismissal]

## Data Format

Please contact your account manager or the [Support](#) team if you would like to enable the Interaction Studio platform to generate an object containing this information for each campaign on your site. This can be accessed by scripts you create to send the data to your external systems.

## Sample JavaScript object named 'evergageCampaigns'

```
window.evergageCampaigns = [
  {
    campaignId: "XXXXX",
    campaignName: "Campaign 1",
    experienceId: "YYYYY",
    experienceName: "Experience 1",
    userGroup: "Control",
    statType: "i"
  },
  {
    campaignId: "AAAAA",
    campaignName: "Campaign 2",
    experienceId: "BBBBBB",
    experienceName: "Experience 1",
    userGroup: "Test",
    statType: "i"
  }
];
```