

# Account Settings



### New Name: Marketing Cloud Personalization

Interaction Studio (formerly Evergage) is now known as Marketing Cloud Personalization. The new name reflects our mission and vision for innovation in Salesforce Marketing Cloud. We wish we could snap our fingers to update the name everywhere, but you can expect to see the previous name in various places until we replace it.



Within settings, you can access and adjust key configurations within your Interaction Studio account. You can define and configure your data model and integration setup.

This Section Explains
This section details how to configure Interaction Studio.

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